



# SOCIAL ENTREPRENEURSHIP RESEARCH vs. BUSINESS

## SEMINAR #TWO

Research • Industry • Network/match

September 19<sup>th</sup> 2018



**Aalborg University**

**Auditorium, Niels Jernes Vej 14 – 9220 Aalborg Ø**

**8.30 - 13.30**

### Program\*

*\*Subject to change*

**8.30 – 8.45:**

**Welcome**

(Dorte Stiggaard - *Innovation director at AAU*)

**8.45 – 9.15:**

**Social entrepreneurship**

(Anders Drejer – *professor at AAU*)

**9.15 – 10.00:**

**Case 1: Challenges in the Third World**

(Mr. Hiremath - *Social serial entrepreneur*)

**10.00 – 10.15:**

**Break**

**10.15 – 11.00:**

**Case 2: How entrepreneurship can revolutionize the worlds largest industry?**

(Per Koustrup – *Nordic Green*)

**11.00 – 11.30:**

**From Research to Business**

(Jes Broeng – *program director, Open entrepreneurship*)

**11.30 - ???:**

**Lunch and Network/collider (Industry vs research)**

Get more information and register at: [μισι@adm.aau.dk](mailto:μισι@adm.aau.dk)



# SOCIAL ENTREPRENEURSHIP RESEARCH vs. BUSINESS

## BOOTCAMP

Workshop • Pitch(Collider) • Innovation

September  
20<sup>th</sup> + 21<sup>st</sup> 2018



Aalborg University

Fibigerstræde 4, Room 123 – 9220 Aalborg Ø

8.00 - 16.30

## Program

### Boot Camp Day 1: 20/9

- 08.00-8.30: Welcome
- 08.30-09.30: Pitch of possible cases
- 09.30-11.00: Choice of topic and team
- 11.00-12.00: Initializing the teams
- 12.00-13.00: Lunch and reflections
- 13.00-14.00: M1: *The Process of getting from thought to idea*
- 14.00-16.00: Ideation
- 16.00-16.30: Status and further process

### Boot Camp Day 2: 21/9

- 08.00-08.30: M2: *The Process of Buidling a Business Model*
- 08.30-11.00: Team-work, business modelling and process
- 11.00-12..00: Status and further process
- 12.00-13.00: Lunch
- 13.00-13.30: M3: *How to You Sell Sand in Sahara?*
- 13.30-15.00: Building the Pitch
- 15.00-16.00: Sum Up

Get more information and register at: [misi@adm.aau.dk](mailto:misi@adm.aau.dk)